



**www.GardenAdvice.co.uk**  
The home of great gardening experience

***Subscription-based advertising with GardenAdvice.co.uk for your gardening or related products and services.***

- *Simply monthly cost is based on a single subscription fee starting at £125 per month. No unexpected cost, no click fraud, just a simple monthly fee.*
- *A guaranteed minimum level of sales or inquiries for your product or service over a 1st year period. Every product and service we advertise receives a guaranteed minimum level of sales or inquiries for 12 months. If we fail to achieve the guaranteed minimum we just keep advertising your product or service free of charge until the target is achieved.*
- *Works for both online and offline. Your service or product is promoted by us on our online channels and are own offline marketing campaigns*
- *Unique product placement with GardenAdvice content for your product or service.*
- *Recommendations for your product or service by the GardenAdvice gardening experts. All the advice we provide to our members and viewers includes a recommendation for a product or service in support of the advice we supply*

*Ask for a demonstration and the guaranteed minimum level of sales or inquiries over 12 months for your product or service today ring 01225 637218 or email us at [admin@gardenadvice](mailto:admin@gardenadvice)*

## ***How Advertising works on GardenAdvice channels***

***Product or service placement within GardenAdvice content.***

*Content and your product or service placement promoted within the different GardenAdvice channels which include*

- *MyGardenTeam, advisers online gardening advice, database of local and National promotions.*
- *GardenAdvice gardening courses*
- *Partnership links*
- *Social media channels*
- *Newsletters*
- *SMS messages.*
- *Offers to 320,000 members*
- *Offers and promotions to 12,000 MyGardenTeam members.*

*More channels are planned for the spring and summer of 2023 including a Mobile app using open.ai for gardening and related advice and plant identification plus a personal interactive Amazon Alexa home gardening calendar*

## ***How we promote and manage and promote your product or service with our partnership managers***

*Our partnership managers make sure your product or service receives maximum exposure on GardenAdvice whilst ensuring your product or service is recommended by the GardenAdvice garden advisors to our members and viewers in relation to the advice they provide.*

*Each month you will receive a report which includes*

- *Advisors Online reporting of interest in your product or service*
- *Sales and enquiries for your product or service by telephone text and email as they happen which you can forward to your stockist or directly supply.*
- *Monthly reporting online so you can see how we are promoting your product or service plus online analytics*
- *Market research and local and nationally for your product or service*
- *Planned exposure and content planning for your product or service with GardenAdvice content over the next 30 days.*



REPORT FOR 27 FEB, 2023 - 5 MAR, 2023

## GARDENADVICE - VITAX PRODUCTS



**PROMOTION PLAN FOR THIS MONTH**

Learn more about the GardenAdvice promotion channels and technologies on the [GardenAdvice LinkedIn marketing page](#)

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