



www.GardenAdvice.co.uk
The home of great gardening experience

Subscription-based advertising with GardenAdvice.co.uk for your gardening or related products and services.

- *Simple monthly cost is based on a single subscription fee starting at £125 per month plus VAT or £350 plus VAT for a video placement. No unexpected costs, no click fraud, just a simple monthly fee. 30 day commitment*
- *A guaranteed minimum level of sales or inquiries for your product or service over a 12 month period. Every product and service we advertise receives a guaranteed minimum level of sales or inquiries for 12 months. If we fail to achieve the guaranteed minimum we just keep advertising your product or service free of charge until the target is achieved.*
- *Works for both online and offline. Your service or product is promoted by us on our online channels and our own offline marketing campaigns*
- *Unique product placement with GardenAdvice content for your product or service.*
- *Recommendations for your product or service by the GardenAdvice gardening experts and associates. All the advice we provide to our members and viewers includes a recommendation for a product or service in support of the advice we supply*

Ask for a demonstration and the guaranteed minimum level of sales or inquiries over 12 months for your product or service today, ring:01225 941023 or email us at admin@gardenadvice.co.uk

How Advertising works on GardenAdvice channels

Product or service placement within GardenAdvice content.

Content and your product or service placement promoted within the different GardenAdvice channels which include:

- *MyGardenTeam, advisers online gardening advice, database of local and National promotions.*
- *GardenAdvice gardening courses*
- *Partnership links*
- *Social media channels*
- *Newsletters*
- *SMS messages.*
- *Offers to 320,000 members*
- *Offers and promotions to 12,000 MyGardenTeam members.*
- *AI Gardening Advice agent providing advice plus recommending your product or service.*

More channels are planned for the spring and summer of 2025 including a Mobile app using open.ai for gardening and related advice and plant identification plus a personal interactive Amazon Alexa home gardening calendar

How we promote and manage your product or service with our partnership managers

Our partnership managers make sure your product or service receives maximum exposure on GardenAdvice, whilst ensuring your product or service is recommended by the GardenAdvice garden advisors to our members and viewers in relation to the advice they provide.

Each month you will receive a report which includes:

- *Advisors Online reporting of interest in your product or service*
- *Sales and enquiries for your product or service by telephone, text and email as they happen which you can forward to your stocklist or directly supply.*
- *Monthly reporting online so you can see how we are promoting your product or service-plus online analytics*
- *Market research done locally and nationally for your product or service*
- *Planned exposure and content planning for your product or service with GardenAdvice content over the next 30 days.*



REPORT FOR 27 FEB, 2023 - 5 MAR, 2023

GARDENADVICE - VITAX PRODUCTS



PROMOTION PLAN FOR THIS MONTH

Learn more about the GardenAdvice promotion channels and technologies on the [GardenAdvice LinkedIn marketing page](#)

Ask for a demonstration and the guaranteed minimum level of sales or inquiries over 12 months for your product or service today ring 01225 9411023 or email us at admin@gardenadvice